26th World Gas Conference

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SP 14

NATURAL GAS IN THE PUBLIC DEBATE: STILL A FUEL WITHOUT VOICE?

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The image of natural gas

There is not one single image of natural gas: Natural gas is

many things to many people.



Norway: abundant resources, low image of gas. Not for domestic consumption → hydro power is available.



Denmark: little gas, less & less interested in gas. On path to be fossil fuel free by 2050.



Germany: worries about import dependency and GHG emissions.



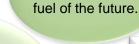
Italy: loves and hates gas.
It's clean and convenient,
but long import pipelines feel
like a rope around their
neck.



Japan: wants to ensure integration of gas with renewable energy.

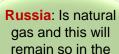


Iran: very positive image. Gas is the



Brazil: minor role for ng today.

New distribution networks may
make gas the new & upcoming
hero. High potential. Industry
scores low on
climate/innovation



future

France: favorite

household fuel:

affordable and clean.



Malaysia: gas is seen as climate friendly fuel for today and for future.



Netherlands: takes gas for granted. But what happens when domestic resources run out?

*PGCE SG3 conducted a survey in 11 countries and in total 55 experts (sector specialists, company representatives, or members of governmental or non-governmental organizations) were asked for their views. This research took place in the second half of 2010 / first half of 2011.

Facts are not messages



Source: Golden Age of Gas? Not in My Backyard! Dimitri Schildmeijer/Hansch van der Velden

Stop B2B'ing

"In the factory we make cosmetics; in the drugstore we sell hope"

Charles Revson, Revlon



The need of social license to operate

